

Egglands BestAwarded The Gold Medal for Superior Taste



So, you thought all eggs taste the same. Not so, say the renowned chefs of the Masters of Taste of the Chefs in America Awards Foundation . The foundation, known for its prestigious Gold Medal Award has judged culinary products for over 20 years, and recently put eggs to the test. Eggland's Best, the patented, nutritionally superior egg, was Awarded their Gold Medal for Superior Taste in triple blind judging by the professional chefs of The American Masters of Taste. The judging panels are led by eminent American chef, Jesse Sartain. Their Superior Taste Gold Medal for eggs is awarded based on taste, appearance, yield and freshness.

"We are proud to be the recipient of this prestigious award," says Charles T. Lanktree, President and CEO of Eggland's Best, Inc. "This validates what consumers have been telling us for a long time, that they love Eggland's Best for its delicious farm fresh taste, as well as its superior nutritional benefits."

Eggland's Best eggs were developed for the millions of Americans who are watching their cholesterol but want to include eggs in their diet. Eggland's Best eggs are patented* and contain ten times more Vitamin E, 100 mg. Of Omega 3, 25% less saturated fat than regular eggs, and 175mg. of cholesterol (compared to 215 mg. In ordinary eggs). They also supply 200 mcg of Lutein and 40% of a person's daily requirement of iodine.

Eggland's Best hens are fed a strictly controlled, high quality, all natural, all vegetarian diet that contains no animal fat, no animal byproducts and no recycled or processed food. The high quality feed contains healthy grains, canola oil and an all natural supplement, which includes rice bran, alfalfa meal, kelp and Vitamin E.

Eggland's Best eggs come in many varieties, including new Cage Free and Organic, and are available in supermarkets throughout the country. All Eggland's Best eggs are Kosher and are stamped with the distinctive "EB" quality seal. Also, according to the American Diabetic Association and American Dietetic Association dietary guidelines, Eggland's Best eggs can be a substitute for meat in your diet. For more information of Eggland's Best, visit www.eggland.com.

* Eggland's Best eggs are patented, under the title "Eggs Compatible with Cholesterol Reducing Diet and Method of Producing the Same."